

Copyright is held by the International World Wide Web Conference
Committee (IW3C2). Distribution of these papers is limited to classroom
use, and personal use by others.
WWW 2012, April 16–20, 2012, Lyon, France.
ACM 978-1-4503-1229-5/11/04.

NOTE TO AUTHORS: THE ABOVE SHOULD BE
DONE/DISPLAY IN 8 PT. times roman OR times new
roman, WITH THE conference acronym
(*WWW'12*) MADE ITALIC.
in position at the bottom/left of the first page of your
submission.